

FCC TOURISM MANAGER

TERMS OF REFERENCE

FCC is a Romanian NGO with a strong focus on developing a new National Park in the Fagaras Mountains and, eventually, strengthen the protected area network of the country and change the country's direction towards sustainability and conservation.

Conservation needs the support of local communities and, in order to survive, the world's remaining natural landscapes need to prove their economic, social and political case. Consequently, one of FCC's goals is the development of an eco-tourism programme with and for local communities, based on the natural capital of the project area in the Fagaras Mountains.

Primary role:

- Develop and promote the tourism programme of FCC based upon the existing infrastructure (Cobor Biodiversity Farm, a network of wildlife hides, Richita Field Education Centre), the ownership of 22,000 ha of forests, and the lease-holding of 2 wildlife management units with 24,000 ha.
- Organise tourism excursions for group travels with specialised agencies, individual clients, university groups, or eco-volunteer groups.
- Supervise the group of guides for implementation of the programme.

Specific Focuses:

- Develop specific tourism offers in relation to FCC's activities.
- Promote programmes with print and online media and on tourism fares.
- Develop and keep guest and agency databases.
- Assist in financial planning and pre-accounting.

Applicants should be able to demonstrate:

- Previous tourism and business experience;
- Specific interest in conservation;
- Knowledge of the Romanian tourism business scene and ideally knowledge of the Fagaras area;
- International travel experience;

- Fluent English speaker (plus other language skills represent an advantage);

Remuneration:

Salary and other advantages negotiable.