

FCC TOURISM DEVELOPMENT MANAGER

TERMS OF REFERENCE

FCC is a Romanian NGO with a strong focus on developing a new National Park in the Fagaras Mountains and, eventually, strengthen the protected area network of the country and change the country's direction towards sustainability and conservation.

Conservation needs the support of local communities and, in order to survive, the world's remaining natural landscapes need to prove their economic, social and political case. Consequently, one of FCC's goals is the development of an extensive eco-tourism programme with and for local communities, based on the natural capital of the project area in the Fagaras Mountains. FCC currently develops a commercial inhouse eco-tourism programme under the umbrella of TravelCarpathia with wildlife hides, family, farm and hiking holidays, and many other offers. However, in parallel, FCC wants to develop a more public tourism infrastructure with visitor centres, other conservation-friendly attractions related to wildlife, forests, and mountains, and local or regional eco-tourism associations. Undoubtedly, there is a need for such a National Park infrastructure with international standards, and is very unlikely that the Romanian government is going to develop such infrastructure.

Primary role:

- Plan and develop the required infrastructure in all communities around the Fagaras Mountains.
- Organise training of local eco-tourism entrepreneurs.
- Assist entrepreneurs to form local or regional tourism associations with a strong focus on conservation, re-wilding, and National Parks.
- Assist in the promotion of local eco-tourism offers.
- Work with local townhalls and other key opinion leaders to showcase the economic advantage of eco-tourism and National Park development.

Specific Focuses:

- Lead the planning of the required infrastructure and liaise with FCC's construction department on the realisation of the infrastructure.
- Organise logistic and financial help for local/regional eco-tourism associations.
- Keep a close relationship with local key opinion leaders.
- Organise the development of a regional eco-tourism platform.

- Assist the communication department in promoting local eco-tourism offers.
- Organise study trips for key opinion leaders to model protected areas with a proper infrastructure.

Applicants should be able to demonstrate:

- Previous high-level experience in management and tourism;
- Specific interest in conservation;
- Project management skills
- Knowledge of the Romanian tourism business scene and ideally knowledge of the Fagaras area;
- International travel experience;
- Fluent English in speaking and writing (plus other language skills represent an advantage);
- Excellent communication and presentation skills
- Experience in cross-team collaboration
- Driving licence

Positioning of the job:

The tourism infrastructure developer is directly subordinate to the Executive Directors and forms the bridge between the conservation enterprise, the communication and community outreach department, and the infrastructure development department. In this hybrid role, the person needs to liaise and work closely with all these three departments.

Remuneration:

Salary and other advantages negotiable.